

Simply
the best!

Avalanche®



Biosystems™

Transfection Reagent Series

Cell Type/Cell Line-Specific

Transfection Reagents

*The Transfection &
Gene Expression Experts*

Problems of current transfection reagents in the market:

- There does not exist a universal transfection reagent that works well on all different type of cells, and for both plasmid DNA and siRNA delivery.
- Work well on only a few cell types
- Not efficient for most suspension cells or primary cells
- Work well only on either plasmid DNAs or on siRNAs, but not on both

Why Avalanche® Transfection Reagents Series?

- They are cell type/cell line-specific transfection reagents specifically designed and optimized for the respective types of cells.
- Highest transfection efficiency and extremely gentle to cells
- Efficient for plasmid DNA/siRNA co-transfection
- Synthesized from 100% animal origin-free components
- Simplest and straightforward protocols

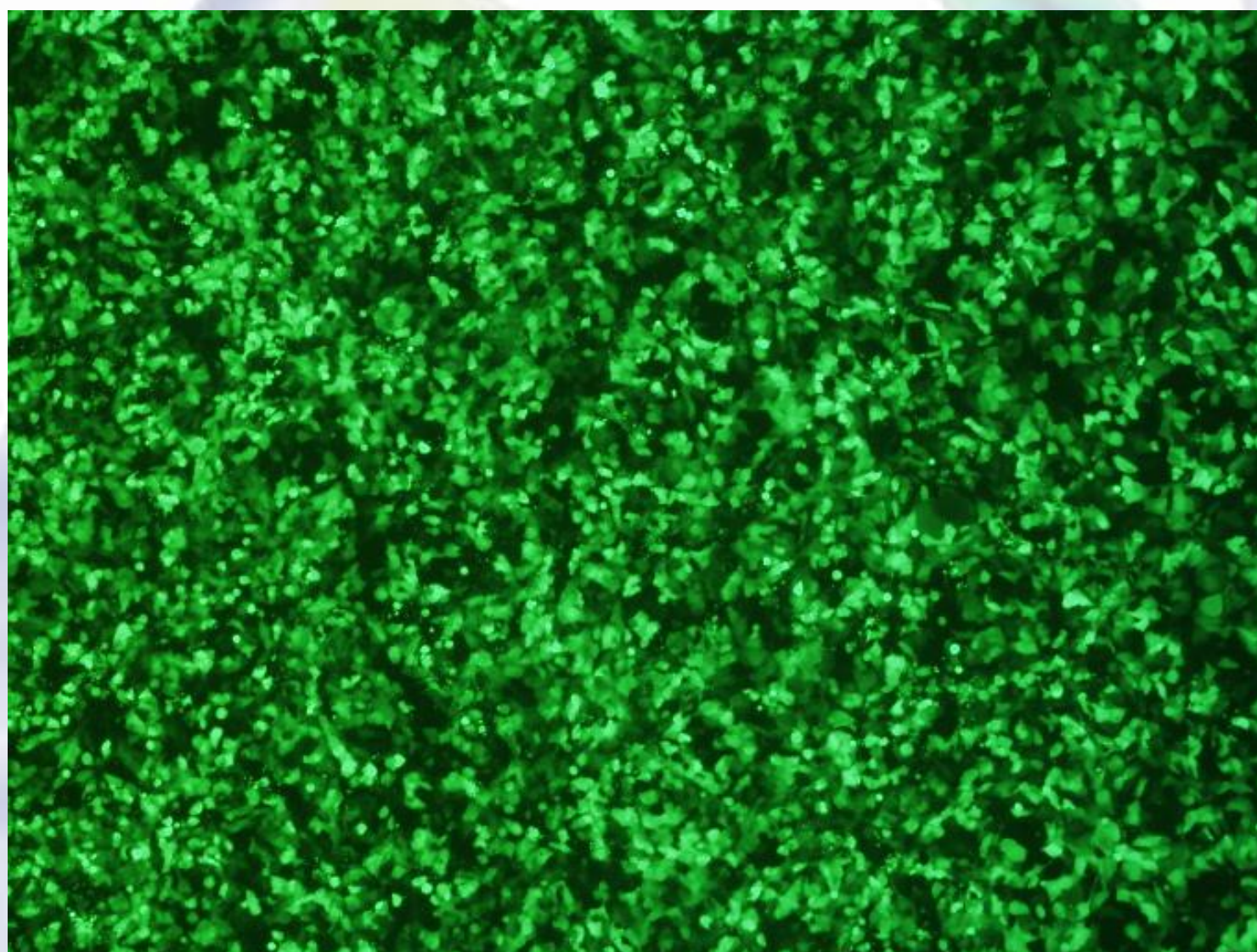


Figure 1. Transfection of mouse hepatocyte cell line Hepa 1-6 with Hepa 1-6 Cell Avalanche® Transfection Reagent. Hepa 1-6 cells revealed 100% transfection efficiency 24 hours after transfection with GFP expression plasmid.

Transfection has never been so easy with Cell Type/Cell Line-Specific Avalanche® Transfection Reagents. Over 100 Avalanche® Transfection Reagents are available for the respective cell lines or primary cells. Find the one for your cell type or cell line from the list on the other side of this flyer!

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Avalanche[®] Transfection Reagent Series



Biosystems[™]

*The Transfection &
Gene Expression Experts*

Cell Type/Cell Line-Specific Transfection Reagents

Product Name	Catalog Number	Size
22Rv1 Cell Avalanche [®] Transfection Reagent	EZT-22RV-1	0.5 ml
		1.5 ml
293 Cell Avalanche [®] Transfection Reagent	EZT-2930-1	0.5 ml
		1.5 ml
3197-3 Cell Avalanche [®] Transfection Reagent	EZT-3197-1	0.5 ml
		1.5 ml
3T3-L1 Cell Avalanche [®] Transfection Reagent	EZT-3T3L-1	0.5 ml
		1.5 ml
4T1 Cell Avalanche [®] Transfection Reagent	EZT-4T10-1	0.5 ml
		1.5 ml
786-O Cell Avalanche [®] Transfection Reagent	EZT-786O-1	0.5 ml
		1.5 ml
A-375 Cell Avalanche [®] Transfection Reagent	EZT-A375-1	0.5 ml
		1.5 ml
A-431 Cell Avalanche [®] Transfection Reagent	EZT-A431-1	0.5 ml
		1.5 ml
A549 Cell Avalanche [®] Transfection Reagent	EZT-A549-1	0.5 ml
		1.5 ml
AGS Cell Avalanche [®] Transfection Reagent	EZT-AGS0-1	0.5 ml
		1.5 ml
AR42J Cell Avalanche [®] Transfection Reagent	EZT-AR42-1	0.5 ml
		1.5 ml
ARPE-19 Cell Avalanche [®] Transfection Reagent	EZT-ARPE-1	0.5 ml
		1.5 ml
AsPC-1 Cell Avalanche [®] Transfection Reagent	EZT-ASPC-1	0.5 ml
		1.5 ml

Did not find the respective transfection reagents for your cell types or cell lines? Go to www.ezbiosystems.com to find out from over 100 Cell Type/Cell Line-specific Avalanche[®] Transfection Reagents specifically designed and optimized for the respective cell lines or primary cells.

To know why Avalanche[®] Transfection Reagents Series? Look at the other side of this page.

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